

**ADDITIONAL INFORMATION**  
**2017 ART SHOWDOWN COMPETITION - LIVE PAINTING EVENT**

**COMPETITION RULES**

1. Competition will be held within the Day Session of the Toronto Cider Festival on August 26th, 2017 at Sherbourne Common between 12 PM and 12:30 PM.
2. Artists have 30 minutes to create their painting featuring what “Being Canadian” means to them.
3. Artists may only use the acrylic paint (which they will be provided with), along with 1 canvas (up to 18x24 in size), 1 palette, 2 mixing plates, cleaning towels, and 1 water container to produce their painting.
4. Artists are permitted to use brushes, palette knives, rollers, sponges, tape, etc. during the competition (which they will need to bring, these will not be provided), however are not permitted to use any mechanical tools or stencils.
5. No reference material or pre-made images are permitted for use during the competition; all artists must start the competition with a blank canvas
6. Artists are not allowed to mix paint prior to start time of the competition.
7. All paint required for the competition must be set on palettes prior to the competition beginning and cannot use any additional paint once the competition has commenced.
8. Toronto Cider Festival reserves the right to modify, adapt or change the competition rules at any time at its discretion.

**AUDIENCE VOTING**

- Guests who would like to vote for an artist in the Art Showdown Competition will need to visit the Dr. Oetker booth and collect a voting ballot.
- All guests are only able to vote only once and all votes have equal weight
- Winners are determined based on the most number of votes received per artist.

**SILENT AUCTION**

- Paintings created during the Art Showdown Competition at the Toronto Cider Festival will be made available for silent auction at the event.
- Art Auction will commence at 12:45 PM and run until 9:30 PM on August 26<sup>th</sup>, 2017
- All paintings will have a minimum bid of \$100 associated to each painting.
- Guests can bid throughout the duration of the Toronto Cider Festival
- Painting will be presented to the guest with the highest bid on the silent auction
- Winners will be notified via text message
- Artist will receive 50% of the final collected sales price on their painting
- Toronto Cider Festival Inc. will receive the remaining 50% of the final collected sales price, which will be added to the annual Toronto Cider Festival Event Management Award for George Brown College.
- Toronto Cider Festival will reserve the right to confirm the method of payment and painting delivery process of the silent auction.
- Paintings that are unsold at the Toronto Cider Festival will remain the property of artist

## **FREQUENTLY ASKED QUESTIONS**

Q: What time will the Art Showdown Competition be held at the Toronto Cider Festival?

A: The Art Showdown Competition will be held for 30 mins. during the Day Session of the Toronto Cider Festival between 12 PM and 12:30 PM on August 26<sup>th</sup>, 2017. Guests will have a 2-hour span of time to vote for their favourite painting. The artist with the most amount votes will be announced at 3:30 PM on August 26<sup>th</sup>, 2017.

Q: How many artists will be participating in the Art Showdown Competition?

A: There will be a total of 8 participants in the Art Showdown Competition; 6 artists will be chosen in advance of the event to participate while 2 guests will be selected from the audience to participate in the Art Showdown Competition

Q: Can artists listen to music on their headphones during the Art Showdown Competition?

A: Yes, however there will be live music played during the event which will not be turned down during the Art Showdown Competition

Q: Is there an age restriction for artists who can participate in the Art Showdown Competition?

A: Toronto Cider Festival is a 19+ event. All artists and guests will need to be 19 years or over in order to participate in the Art Showdown Competition

Q: What will be provided to the artists for the Art Showdown Competition?

A: Artists will be provided with acrylic paint, 1 canvas (up to 18×24 in size), 1 palette, 2 mixing plates, cleaning towels, and 1 water container to produce their painting.

Q: What colours will be available at the Art Showdown Competition?

A: The colours of the acrylic paint will be confirmed for artists for the Art Showdown Competition prior to the event date of August 26<sup>th</sup>, 2017

Q: What do artists need to bring for the Art Showdown Competition?

A: Artists need to bring their own brushes, palette knives, rollers, sponges, tape, etc. or any other non-mechanical tools they would like to use for their paintings.

Q: What are artists not allowed to use during the Art Showdown Competition?

A: Artists are not permitted to use any mechanical tools, stencils, reference materials or pre-made images for their paintings.

## **IMAGE USAGE**

By participating in the Art Showdown Competition, artists agree to let Toronto Cider Festival usage of photographs of the artists and their work of art during the competition / event.

Photographs of paintings created during Art Showdown Competition at the Toronto Cider Festival may be used for promotional purposes and for historical documentation. Reproductions of paintings will not be sold without your written permission.